



National Association of  
Pediatric Nurse Practitioners<sup>SM</sup>

OHIO

*Experts in pediatrics, advocates for children*

# Exhibitor-Sponsor Prospectus

## 2025 Annual Statewide Conference and Awards Ceremony

### August 28-29, 2025

Renaissance Columbus Westerville-Polaris Hotel

409 Altair Parkway, Westerville, OH 43082

**Application and Payment Deadline: Friday, July 11, 2025**

Dear Potential Exhibitor and/or Sponsor,

The **Ohio Chapter of the National Association of Pediatric Nurse Practitioners (NAPNAP)** invites you to join us as an exhibitor and/or sponsor at our *2025 Annual Statewide Conference and Awards Ceremony*, to be held **August 28-29, 2025**, at the Renaissance Columbus Westerville-Polaris Hotel in Westerville, Ohio. We value our exhibitors and sponsors as essential partners in making this annual event a success and welcome the opportunity to collaborate on an exhibitor and sponsorship experience tailored to your company's or organization's strategic goals.

To learn more about our annual conference, including program schedule, hotel accommodations, and shipping-receiving procedures, please visit Ohio NAPNAP's website: [Annual Statewide Conference](#) and [Become Our Event Partner](#). If you have any questions or need assistance in planning your participation, please [contact us](#) (via our website) or email us at [napnapohio@gmail.com](mailto:napnapohio@gmail.com).

Thank you for your interest in the exhibiting, sponsorship, and advertising opportunities for promoting your products and services at our upcoming event. We look forward to working with you!

*Ohio Chapter of the National Association of Pediatric Nurse Practitioners*

[www.ohionapnap.org](http://www.ohionapnap.org)

### About the Ohio Chapter of NAPNAP

The Ohio Chapter is the **founding and largest state chapter** of NAPNAP, representing more than **400 members** across the state. Since 1973, NAPNAP has been a national leader, advancing the health of infants, children, adolescents, and young adults. We are committed to sustaining a strong, active organization that leads efforts to improve the quality of pediatric health care throughout Ohio. Our chapter supports members and pediatric-focused professionals through education, leadership, networking, and advocacy – empowering pediatric experts to improve child health outcomes statewide and beyond. We achieve this by promoting and supporting professional development; advocating for pediatric patients and the nursing profession; and fostering collaboration among providers, educators, researchers, and leaders in pediatric health.

- **Our Vision:** All children deserve quality health care and the opportunity to grow and thrive in a safe, supportive environment.
- **Our Mission:** To optimize pediatric health and empower a community of pediatric experts.



## Exhibitor-Sponsor Prospectus

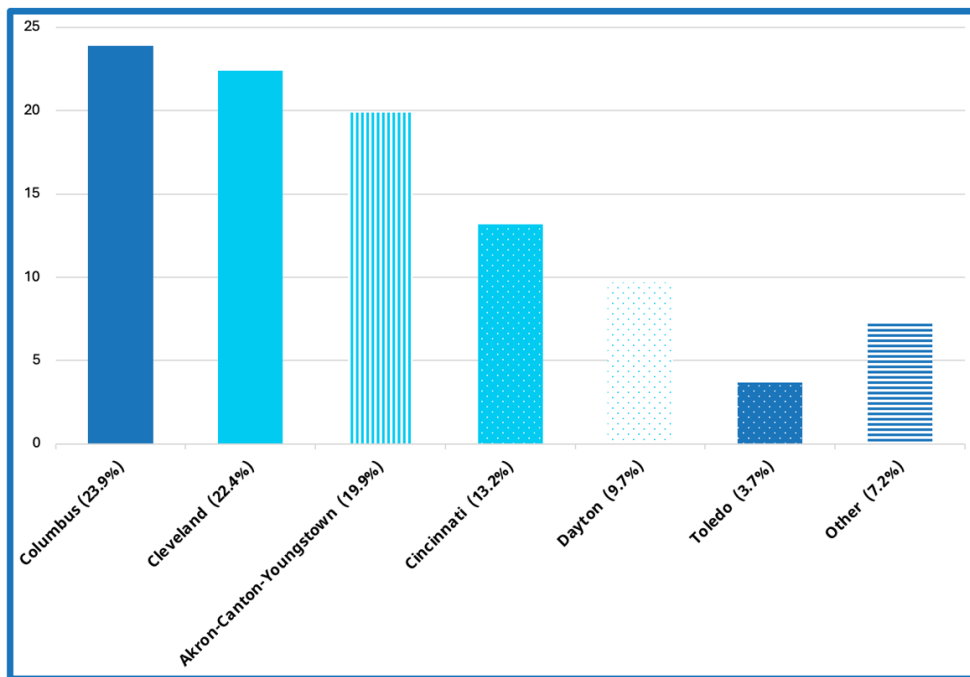
### 2025 Annual Statewide Conference and Awards Ceremony

### About Our Members and Conference Attendees

Our annual conference brings together pediatric nurse practitioners and other pediatric-focused professionals from across Ohio, including family nurse practitioners, clinical nurse specialists, nurse leaders, educators, and researchers with advanced education and training. Attendees work in a variety of settings – hospitals, primary care offices, specialty and community health clinics, schools, and academic institutions – and provide evidence-based care to infants, children, adolescents, and young adults. Many serve as key decision-makers in health care delivery, education, and research, and are strong advocates for pediatric patients and their families. This conference offers a unique opportunity to connect with highly engaged, influential pediatric providers and leaders who are actively shaping the future of pediatric care in Ohio and beyond.

### Geographic Distribution of Members

#### Ohio Chapter of the National Association of Pediatric Nurse Practitioners



Note. This figure depicts major regions in Ohio where our members are located as of April 6, 2025. "Other" represents members, including student members, who reside outside of Ohio.

### Sponsorship and Exhibitor Opportunities

We invited you to participate in our *2025 Annual Statewide Conference* through a variety of sponsorship and exhibitor options (see *Exhibitor-Sponsorship Levels*). Sponsors and exhibitors may receive exhibit access, promotional opportunities, and dedicated time with attendees during scheduled breaks – in accordance with NAPNAP's [Continuing Education Guidelines](#) and the [Pharmaceutical Research and Manufacturers of America \(PhRMA\) Code on Interactions With Healthcare Professionals](#). Additional sponsorship opportunities are available, including support for speakers, meals, and refreshment breaks.



# Exhibitor-Sponsorship Levels

## Level 1 Premier Partner \$5,000+

- **Two (2) Day Exhibit Opportunity:** Connect with nurse practitioners and pediatric-focused professionals from across Ohio by showcasing your products or services at our in-person conference on August 28-29, 2025.
- **Premium-Sized Exhibit Space:** Up to **three (3) exhibit tables** (upon advanced request): One 6-foot exhibit table with the option of having up to two additional tables (includes table drape, chairs, and trashcan).
- **Prime Exhibit Location:** Exhibit table(s) placed in a high-traffic, dedicated exhibit area to ensure maximum visibility and accessibility.
- **Inclusion in Conference Swag Bag:** Opportunity to include **full-size or larger promotional products** and up to **three (3) printed inserts** in attendee conference bags.
- **Access to Targeted Attendee List** (attendee opt-in only, for pre- and post-conference outreach).
- **Participation in Exhibit Traffic-Building Activity:** Engage attendees through a conference-wide incentive activity that encourages exhibit traffic.
- **On-Site Verbal Acknowledgment and Appreciation:** Receive **three (3)** real-time, onsite verbal recognition announcements during the conference.
- **Enhanced Logo Visibility:** Larger logo featured in both the digital and printed conference program, accessible to all attendees.
- **Extended Website Recognition:** Logo (linked to your website) displayed on Ohio NAPNAP's website and official conference webpage **before, during, and for 12 months** after the conference.
- **Enhanced Newsletter Exposure:** A dedicated full-color, one-page ad featured in **three** Ohio NAPNAP newsletters (pre- and post-conference): **Summer 2025, Fall 2025, and Spring 2026.**

### Additional Perks:

- **Speaking Opportunity:** Your exhibit team will have the chance to briefly promote your company (up to 5 minutes) during the conference's opening or closing session.
- **Social Media Recognition:** Featured mentions on our social media sites **before, during, and after** the conference.
- **Complementary Meals and Beverages for Exhibit Team** (upon advanced request): Up to **ten (10)** exhibit team members receive complimentary breakfast, lunch, dinner, snacks, and beverages (non-alcoholic) throughout the conference.
- **One (1) Complementary Two-Day Conference Registration** (upon advanced request): One exhibit team member may attend the **full conference on August 28-29, 2025.**

Must pre-register online by the stated deadline. On-site registration will not be available. A complimentary registration code will be provided upon request.

## Level 2 Signature Exhibitor-Sponsor \$2,500

- **Two (2) Day Exhibit Opportunity:** Connect with nurse practitioners and pediatric-focused professionals from across Ohio by showcasing your products or services at our in-person conference on August 28-29, 2025.
- **Double-Sized Exhibit Space:** Up to **two (2) exhibit tables** (upon advanced request): One 6-foot exhibit table with the option of having one additional table (includes table drape, chairs, and trashcan).
- **Better Exhibit Location:** Exhibit table(s) placed for strong visibility and accessibility within the dedicated exhibit area (based on availability).
- **Inclusion in Conference Swag Bag:** Opportunity to include **sample size promotional products** and up to **two (2) printed inserts** in attendee conference bags.
- **Access to Targeted Attendee List** (attendee opt-in only, for post-conference outreach).
- **Participation in Exhibit Traffic-Building Activity:** Engage attendees through a conference-wide incentive activity that encourages exhibit traffic.
- **On-Site Verbal Acknowledgment and Appreciation:** Receive **one (1)** real-time, onsite verbal recognition announcement during the conference.
- **Logo Visibility:** Logo featured in both the digital and printed conference program, accessible to all attendees.
- **Website Recognition:** Logo (linked to your website) displayed on Ohio NAPNAP's website and official conference webpage **before, during, and for 6 months** after the conference.
- **Additional Newsletter Exposure:** Receive a quarter-page, full-color ad featured in **two** Ohio NAPNAP newsletters: **Summer 2025** (pre-conference) and **Fall 2025** (post-conference).

### Additional Perks:

- **Complementary Meals and Beverages for Exhibit Team** (upon advanced request): Up to **five (5)** exhibit team members receive complimentary breakfast, lunch, dinner, snacks, and beverages (non-alcoholic) throughout the conference.
- **One (1) Complementary One-Day Conference Registration** (upon advanced request): One exhibit team member may attend the conference on **August 29, 2025.** Must pre-register online by the stated deadline. On-site registration will not be available. A complimentary registration code will be provided upon request.

## Level 3 Supporting Exhibitor-Sponsor \$1,500

- **One (1) Day Exhibit Opportunity:** Connect with nurse practitioners and pediatric-focused professionals from across Ohio by showcasing your products or services at our in-person conference on August 29, 2025.
- **Standard Exhibit Location:** Exhibit table located in dedicated exhibit area.
- **Standard Exhibit Space: One (1) exhibit table** (includes 6-foot table, table drape, chairs, and trashcan).
- **Inclusion in Conference Swag Bag:** Opportunity to include **one (1) printed insert** in attendee conference bags.
- **Participation in Exhibit Traffic-Building Activity:** Engage attendees through a conference-wide incentive activity that encourages exhibit traffic.
- **Acknowledgment and Appreciation:** Your company's or organization's **name** will be featured among other exhibitors and sponsors on digital conference program, Ohio NAPNAP's website, and official conference webpage **before, during, and for 3 months** after the conference.
- **Newsletter Exposure:** Your company's or organization's **name** featured among other conference exhibitors and sponsors in **one** Ohio NAPNAP newsletter (post-conference).

### Additional Perks:

- **Complementary Meals and Beverages for Exhibit Team** (upon advanced request): Up to **two (2)** exhibit team members receive complimentary breakfast, lunch, dinner, snacks, and beverages (non-alcoholic) throughout the conference.

## Level 4 Virtual Ally \$500

- **Inclusion in Conference Swag Bag:** Opportunity to include **sample size promotional products** and up to **two (2) printed inserts** in attendee conference bags.
- **Acknowledgment and Appreciation:** Your company's or organization's **name** featured among other exhibitors and sponsors on digital conference program, Ohio NAPNAP's website, and official conference webpage **before, during, and for 3 months** after the conference.
- **Newsletter Exposure:** Your company's or organization's **name** featured among other conference exhibitors and sponsors in **one** Ohio NAPNAP newsletter (post-conference).

**Virtual Sponsor Only: This level does not include an exhibit table or in-person opportunity.**



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### 2025 Annual Statewide Conference and Awards Ceremony

### Additional Sponsorship Opportunities

All additional sponsorship opportunities will receive promotional visibility and other benefits based on their support level, ranging from those outlined in Level 1 (Premier Partner) to Level 4 (Virtual Ally). Contact us directly at [napnapohio@gmail.com](mailto:napnapohio@gmail.com) to explore available options and discuss specific benefits and pricing. Sponsorship benefits may include inclusion in conference swag bag, access to targeted attendee list, and acknowledgment and recognition through our website, conference program materials, and newsletter.

#### Conference Swag Bags

**Exclusive Sponsor: \$1,000** (limited to one (1) sponsor)

**Co-Sponsor: \$500**

Each attendee will receive a premium, reusable tote bag to carry materials throughout the conference. These high-quality bags feature dual branding – your logo prominently displayed alongside the Ohio NAPNAP logo – offering long-lasting visibility well beyond the conference.

#### Conference Speaker: Price Varies\*

Help bring expert voices and educational content to our conference by sponsoring a speaker's podium presentation. Contact us directly to explore available options and discuss specific benefits and pricing.

**\*Based on availability (usually reserved for Level 1 (Premier Partner) exhibitors and sponsors).**

#### Conference Meal Packages: Price Varies

Gain visibility by sponsoring a conference meal. Sponsors will be recognized with on-site signage and program mentions as key contributors to this well-loved aspect of the event. Available sponsorship opportunities include:

- **Dinner** (Thursday, August 28, 2025).
- **Dessert Reception** (Thursday, August 28, 2025).
- **Breakfast** (Friday, August 29, 2025).
- **Lunch** (Friday, August 29, 2025).

#### Refreshment Break Packages: Price Varies

Refreshments breaks are a favorite among our attendees! Sponsorship also includes recognition through signage at the refreshment station. Available sponsorship opportunities include:

- **Morning Break** (Friday, August 29, 2025).
- **Afternoon Break** (Friday, August 29, 2025).
- **Beverage Packages: Half-Day/Full-Day** (Thursday, August 28-Friday, August 29, 2025).

#### Technology Packages: Price Varies (Minimum: \$500-\$4,500)

Support conference connectivity and engagement by sponsoring technology, such as audiovisual equipment, on-site tech support, or WiFi access for attendees. Contact us directly to explore available options and pricing.



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# Exhibitor-Sponsorship Agreement

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Renaissance Columbus Westerville-Polaris Hotel

409 Altair Parkway, Westerville, OH 43082

**Application and Payment Deadline: Friday, July 11, 2025**

I, \_\_\_\_\_ (name of primary contact person), as an authorized representative of \_\_\_\_\_ (name and address of company or organization), agree to exhibit and/or sponsor the *2025 Annual Statewide Conference* of the Ohio Chapter of the National Association of Pediatric Nurse Practitioners (“Ohio NAPNAP”), to be held in-person at the Renaissance Columbus Westerville-Polaris Hotel located in Westerville, Ohio, as indicated below by the selected exhibitor-sponsorship level. I understand and agree that this agreement is with Ohio NAPNAP and *not* with the National Association of Pediatric Nurse Practitioners, Inc. I further agree to waive any and all claims against Ohio NAPNAP and the National Association of Pediatric Nurse Practitioners, Inc.

### Exhibitor-Sponsorship Level

Please indicate the desired exhibitor-sponsorship level:

- Level 1 (Premier Partner): \$5,000**
- Level 2 (Signature Exhibitor-Sponsor): \$2,500**
- Level 3 (Supporting Exhibitor-Sponsor): \$1,500**
- Level 4 (Virtual Ally): \$500**
- Additional Sponsorship: \$ \_\_\_\_\_** (please describe additional sponsorship opportunity):

**Number of Exhibit Tables Requested \_\_\_\_\_.**

- Level 1 (Premier Partner) may request up to three (3) exhibit tables.
- Level 2 (Signature Exhibitor-Sponsor) may request up to two (2) exhibit tables.
- Level 3 (Supporting Exhibitor-Sponsor) may request up one (1) exhibit table.

**Number of Exhibit Team Members Requesting Complimentary Meals and Beverages\*:** \_\_\_\_\_.

- Level 1 (Premier Partner) may request up to ten (10) exhibit team members.
- Level 2 (Signature Exhibitor-Sponsor) may request up to five (5) exhibit team members.
- Level 3 (Supporting Exhibitor-Sponsor) may request up two (2) exhibit team members.

*\*Please notify Ohio NAPNAP if exhibit team members have any dietary restrictions or food allergies.*

**Complimentary Conference Registration Requested:** \_\_\_\_ Yes \_\_\_\_ No

Name of Conference Attendee: \_\_\_\_\_.

- Level 1 (Premier Partner) may request one (1) complimentary **two-day** conference registration.
- Level 2 (Signature Exhibitor-Sponsor) may request one (1) complimentary **one-day** conference registration.



# Exhibitor-Sponsorship Agreement

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### Terms and Conditions

Please review the following information carefully. By submitting an application as an exhibitor and/or sponsor, you acknowledge and agree to comply with these terms and conditions:

- **Application and Acceptance:** Opportunities are limited and available on a first-come, first-served basis. Ohio NAPNAP reserves the right to accept or reject any application at its sole discretion. Applications are evaluated based on alignment with the mission and goals of Ohio NAPNAP, the professional or educational value of the products and/or services, and space availability. A binding agreement is established upon Ohio NAPNAP's acceptance of the application and full payment. Confirmation of acceptance will be sent via email within seven (7) days of receipt of application and payment. Please ensure emails from [napnapohio@gmail.com](mailto:napnapohio@gmail.com) are not blocked by your spam filter or firewall.
- **Payment:** Full payment is required with your application and must be received by the stated deadline. Failure to provide payment by the deadline may result in loss of the opportunity. Accepted payment methods: Visa, Mastercard, American Express, and Discover, and Link (U.S. bank accounts). Check payments are also accepted. Contact Ohio NAPNAP at [napnapohio@gmail.com](mailto:napnapohio@gmail.com) for mailing details.
- **Exhibit Hours, Setup, and Breakdown:** Exhibits will be placed in a high-traffic area near the main educational session space. Exhibitor activities must remain within their assigned space. Exhibit setup and breakdown times depend on your exhibitor-sponsorship level and are subject to change based on the final program schedule:
  - Thursday, August 28, 2025:**
    - Exhibitor Set-Up Hours: 5:00-6:00 p.m.
    - Exhibit Hours: 6:00-9:00 p.m. (see program schedule).
    - Exhibitor Breakdown Hours: 9:00-10:00 p.m.
  - Friday, August 29, 2025:**
    - Exhibitor Set-Up Hours: 6:00-7:00 a.m.
    - Exhibit Hours: 7:00 a.m.-4:15 p.m. (see program schedule)
    - Exhibitor Breakdown Hours: 4:15-5:15 p.m.
- **Exhibit Space Materials, WiFi, and Shipping/Receiving:** Exhibitors and sponsors will be provided with exhibit materials according to their respective exhibitor-sponsorship level, which may include the following: a minimum of one (1) 6-foot skirted table, two chairs, trash can, and complimentary hotel WiFi access. Exhibitors and sponsors are responsible for all shipping and handling of materials and promotional items. Layout and location of exhibit spaces may be modified at the discretion of Ohio NAPNAP.
- **Logos and Ad Artwork:** Logos and ad artwork must be high resolution (300 dpi) and press-ready in .PDF or .JPG format. To ensure inclusion in the event's promotional advertising, conference program, and newsletter, submit logos and ad artwork by **June 1, 2025**, to [napnapohio@gmail.com](mailto:napnapohio@gmail.com).
- Exhibitors and sponsors must adhere to the [PhRMA Code on Interactions With Healthcare Professionals](#).
- Any continuing education (CE) sponsorships must comply with NAPNAP's [Continuing Education Guidelines](#).
- Private functions during scheduled conference sessions or events are not permitted.
- **Cancellation Policy:** All exhibitor and sponsorship fees are non-refundable, including cancellations and no-shows. If the event is rescheduled or reformatted for any reason, payments will be retained and applied unless otherwise agreed. If the event is cancelled due to unforeseen circumstances (e.g., low registration, illness outbreak, and natural disasters), Ohio NAPNAP will determine an equitable refund based on incurred expenses and obligations.
- **Liability and Insurance:** Ohio NAPNAP, NAPNAP, Inc, and the Renaissance Columbus Westerville-Polaris Hotel are not responsible for damage, loss, or failure of materials to arrive. Exhibitors and sponsors must maintain insurance adequate to cover any liabilities or claims related to their participation and provide proof of coverage upon request.





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- **Communication and Contact:** All communications will be directed to the primary contact listed on the application. Ohio NAPNAP will not correspond with additional representatives – please ensure your designated contact information is current and accurate. All attendee communications, including emails and mailings, referencing the conference must either: promote your presence at the event in advance, or serve as a follow-up to attendees after the conference.

I agree to abide by the terms and conditions outlined above:

**Name of Authorized Representative (Primary Contact Person):** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Telephone:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

### Payment

To submit your credit card payment, please select the appropriate link or scan the QR code corresponding to your chosen exhibitor-sponsorship level. Our Employer Identification Number (EIN) and mailing address for check payments are available upon request. If you have any questions or need assistance with payment, please do not hesitate to contact us.

#### Level 1 (Premier Partner): \$5,000



Scan to pay

#### Level 2 (Signature Exhibitor-Sponsor): \$2,500



Scan to pay

#### Level 3 (Supporting Exhibitor-Sponsor): \$1,500



Scan to pay

#### Level 4 (Virtual Ally): \$500



Scan to pay

#### Additional Sponsorship Opportunity: \$ \_\_\_\_\_.



Scan to pay